



**OFFICE OF THE SECRETARY OF DEFENSE**  
**PENTAGON RENOVATION PROGRAM**  
**100 BOUNDARY CHANNEL DRIVE**  
**ARLINGTON VA 22202-3712**

August 6, 2003

Dear Pentagon Memorial Team,

I am writing to thank you for your continued participation in our joint efforts to see Keith and Julie's vision for the Pentagon Memorial become reality. We are on the cusp of achieving a major milestone towards that goal and I want to take this opportunity to update you about recent activities and upcoming events. Please accept this letter as a substitute for the July edition of the *Pentagon Memorial Newsletter*, which will resume monthly publication following the August Memorial meeting.

The Pentagon Memorial Fundraiser, an internal DoD volunteer campaign to raise money for the project, kicked off on July 21<sup>st</sup> (*not July 14<sup>th</sup> as reported in the June newsletter*) with a press event in the Pentagon's center courtyard. Approximately \$2,000 was raised in the first 15 minutes of the campaign, reemphasizing the strong emotional support Pentagon personnel have for the Memorial project. Entering the third and final week of the fundraiser, we have achieved the goal of raising public awareness about the need for donations and DoD's ability to accept private contributions. The money continues to come in and we are optimistic that this will be the highest grossing week in terms of donations. The August newsletter will report on the final results of the fundraising campaign and future fundraising strategies.

Friday, August 15, 2003, the design-build contract for the Pentagon Memorial Project will be awarded at the Pentagon Memorial Team Meeting. The meeting begins at 10:00 am in the Pentagon Renovation "Patriot" Conference Room, with the contract signing and photo opportunity tentatively scheduled for 11:30 am. We are pleased to announce that Centex Lee LLC, of Fairfax, Virginia, was selected as the design-build team to complete the Pentagon Memorial Project. Please join us in welcoming them as a part of the team at the contract award signing and learn for yourself what set Centex Lee apart from a pool of highly qualified competitors. Please contact me if you would like to attend, [eatonbd@army.pentagon.mil](mailto:eatonbd@army.pentagon.mil) or 703-693-8933. You will also be able to read more about our new partner on the Pentagon Memorial Project Web Site, <http://memorial.pentagon.mil>.

As always, please do not hesitate to contact me if you have any questions or concerns about the Pentagon Memorial. I look forward to hearing from you.

Sincerely,

Brett Eaton  
Communications Team Leader