



AN INVITATION & INTRODUCTIONS

Please consider this first issue of the **new** *Pentagon Memorial Newsletter* your official invitation to be an active participant in the Pentagon Memorial Project. The Pentagon Memorial Project Team is comprised of various government agencies, private groups and individuals united towards a single purpose - to build a memorial dedicated to the lives of the 184 people lost in the Pentagon and on-board flight 77 on September 11, 2001.

MEMORIAL PROJECT TEAM

- The Office of the Secretary of Defense (OSD)
- Family Steering Committee
- All Family Members of Pentagon Victims
- Office of Family Policy
- Washington Headquarters Services (WHS)
- Real Estate & Facilities (RE&F)
- Pentagon Renovation Program (PENREN)
- Kaseman Beckman Amsterdam Studio (KBAS)
- Design-Build Contractor (To Be Determined)



THANK YOU!

Memorial Project Transitions from USACE to WHS

The current Memorial Project Team owes a great deal of gratitude to the U.S. Army Corps of Engineers Pentagon Memorial Project Team for evaluating site possibilities, planning and running the conceptual design competition, and organizing the Focus Group and Family Steering Committee, the exhibits, information sessions and the jury, which reviewed more than 1,100 competition entries.

On October 2, 2002, the Jury narrowed the field to 6 finalists who were awarded a stipend to further develop their designs. Three-dimensional models and artistic renderings of the final 6 designs were displayed at the National Building Museum in Washington, DC and at the Pentagon for the family members and Pentagon personnel to review and provide feedback to the Memorial Jury. On March 3, 2003, the Memorial Planning Committee held a press conference at the Pentagon to announce Julie Beckman and Keith Kaseman as the winning design team. Terry Riley, Jury Chairman for the design competition, described the Jury's deliberations as "long and thoughtful and quite

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A press conference was held on March 3, 2003 to announce the winning concept design. Pictured from left to right are Wendy Chamberlain, Jury Member; Keith Kaseman and Julie Beckman, Concept Designers, Jim Laychak, Jury Member; Stephanie Dunn, Family Steering Committee Member; Mike Sullivan, Pentagon Renovation Program Manager; and Dick McGraw, Representative for the Secretary of Defense.

MEMORIAL PROJECT TRANSITION

Continued from cover

spirited.” Riley added, “By the end of the day, it was a unanimous vote.”

With the design competition complete, the execution of the Pentagon Memorial Project becomes the responsibility of Washington Headquarters Services (WHS). Under WHS, Real Estate and Facilities will serve as the Memorial Project Manager responsible for a smooth transition and managing funding issues while the Pentagon Renovation Program will act as the Memorial Construction Agent responsible for awarding the design-build contract and managing the construction project. The Office of the Secretary of Defense has appointed a personal representative to coordinate the various efforts.

RESULTS OF INDUSTRY DAY “VERY ENCOURAGING”

On March 5, 2003, the Pentagon Renovation Program hosted an Industry Day for contractors interested in competing for the design-build contract to complete the Pentagon Memorial. A single team will be responsible for completing the technical aspects of the conceptual design and the construction work. Twenty-five different companies were represented at the Industry Day.

Elaine Donovan, a member of the Family Steering Committee, led off the day’s event with a reminder to the potential contractors about why this job is important. Placing a picture of her late husband, CDR William H. Donovan, on the podium in front her, she cited him as one of 184 reasons this project deserves to be treated with honor and dignity.

Pentagon Renovation Program Manager, Mike Sullivan, stated that he was “very encouraged by the sophistication and high quality of potential contractors” who showed an interest in the project. During the event, Sullivan explained that the contract would not be awarded based on the

Right, a photo of the concept model is displayed with a detail model of the bench. A pool of water under the bench is lighted from below. Below, an artist’s rendering demonstrates the park-like feel created by the completed memorial.



RECENT EVENTS

03/03/03 - Design competition winner announced

03/05/03 - Industry Day for potential contractors

03/06/03 - Project Team Meeting in Pentagon

ANTICIPATED EVENTS

03/17/03 - Qualifications due from potential contractors

04/09/03 - Project Team Meeting at PENREN

04/10/03 - Down-select potential contractors to approximately 3 finalists

04/24/03 - Proposals due from contractor finalists

05/22/03 - Design-Build Contract Award

JUNE - Ground-breaking Ceremony

MEMORIAL PROJECT TEAM MEETING HIGHLIGHTS FROM 3/6/03

- Unanimous agreement that the quality of the completed project is more important than meeting an arbitrary deadline.
- Decision was made to avoid 9/11/04 as the Memorial dedication date, despite previously reported schedules due to the families' concern that this is a stressful day and the Pentagon's concern about establishing expectations of a large event every year on 9/11.
- The Pentagon Memorial will be built entirely from private contributions and not use appropriated taxpayer dollars.
- Discussed the possibility of families establishing a nonprofit 501-C(3) foundation to raise funds.
- Through special authorization, Congress has allowed the Department of Defense to receive donations toward the Pentagon Memorial. Checks should be made payable to the "United States Treasury" and mailed to:

*Washington Headquarters Services
Pentagon Memorial / Repair Fund
Budget & Finance, Room 3B269
1155 Defense Pentagon Washington,
DC 20301-1155*

Checks should clearly specify "Pentagon Memorial." Cash donations are strongly discouraged.

lowest price but on best value. The judging criteria relies heavily on past performance and the contractor's strategy to integrate the concept designers onto their team. The only source of profit for the selected design-build team will be an award fee that reflects the contractor's ability to keep the customer happy. Sullivan explains, "In this case, our customers are the families of the victims. The Pentagon Memorial will be unlike any project ever undertaken at the Pentagon and the selected team will need to treat it with sensitivity and respect."





CONTACT INFORMATION

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COMMUNICATION PLAN

Effective communication is key to the success of the Pentagon Memorial Project. As an active member of the Project Team, you will receive updates on a regular basis and be asked to contribute your ideas during the design and construction process. Look for information to arrive in a variety of mediums:

- In Person - You are invited to attend monthly Memorial Project Team Meetings. The first meeting will be held on **April 9, 2003 at 10:00 am** at the PENREN office (directions to follow). When construction begins, we will hold regularly scheduled site visits to view the progress, meet with project personnel and address questions and concerns.

- Electronically - Expect to receive e-mail updates and an electronic version of this newsletter on a regular basis. In addition, The Pentagon Memorial Project has a dedicated web site, **<http://memorial.pentagon.mil>**. Check this site often as the single best source of information about the project. We will also take advantage of the password-protected family web site to distribute information.

- By Mail - This newsletter and other information will be sent to your home on a regular basis.

- By Phone - In some rare cases, you may be contacted by phone to be informed about important upcoming events or asked for your opinion on a particular subject.

Effective communication is a two-way street. Please do not feel you have to wait for a scheduled meeting to raise questions or concerns. You can contact Pentagon Memorial Project personnel directly at any time or address questions to Brett Eaton in the PENREN Information and Communications Office by phone (703-693-8933), e-mail (eatonbd@army.pentagon.mil) fax (703-693-8972) or mail (100 Boundary Channel Drive, Arlington, VA 22202).

<http://memorial.pentagon.mil>